PTO/SB/05 (08-03)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

UTILITY PATENT APPLICATION TRANSMITTAL

Under the Paperwork Reduction Act of 1995, no persons are requ

area to respond to a consecution information driess it displays a valid OiviB control number						
Attorney Docket No.		324212000500				
First Inventor		Steven K. SOUDERS				
Title	METHOD AND SYSTEM FOR GENERATING RECOMMENDATIONS					
Evamos Mail Label No.		EV/ 222700702 LIC				

(Only for new nonprovisional applications under 37 CFR 1.53(b))	opress Mail Label No. EV 332780782 US									
APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application content	MS Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450									
1. X Fee Transmittal Form (e.g., PTO/SB/17) (1 page with copy (Submit an original, and a duplicate for fee processing)	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)									
2. Applicant claims small entity status. See 37 CFR 1.27.	Nucleotide and/or Amino Acid Sequence Submission									
3. X Specification [Total Pages 26	(if applicable, all necessary) a. Computer Readable Form (CRF)									
(preferred arrangement set forth below) - Descriptive title of the invention	b. Specification Sequence Listing on:									
Cross Reference to Related Applications Statement Regarding Fed sponsored R & D	i. CD-ROM or CD-R (2 copies); or ii. Paper									
Reference to sequence listing, a table, or a computer program listing appendix	c. Statements verifying identity of above copies									
Background of the Invention Brief Summary of the Invention	ACCOMPANYING APPLICATION PARTS									
 Brief Description of the Drawings (if filed) Detailed Description 	9. X Assignment Papers (cover sheet & document(s)) (3 pages)									
- Claim(s) - Abstract of the Disclosure	10. X 37 CFR 3.73(b) Statement (when there is an assignee)(3 Attorney (1 page)									
4. X Drawing(s) (35 U.S.C. 113) [Total Sheets 5] 11. English Translation Document (if applicable)									
5. Oath or Declaration [Total Sheets 2] 12. X Information Disclosure Statement (IDS)/PTO-1449 (5 X Citations (6 references) pages)									
a. X Newty executed (original or copy)	13. Preliminary Amendment									
b. Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed)	14. X Return Receipt Postcard (MPEP 503) (Should be specifically itemized)									
i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s)	15. Certified Copy of Priority Document(s) (if foreign priority is claimed)									
named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).	16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.									
	17. Other:									
6. X Application Data Sheet. See 37 CFR 1.76 (3 pages)										
	supply the requisite information below and in the first sentence of the									
Specification following the title, or in an Application Data Sheet under Continuation Divisional Continuation-in-p	er 37 CFR 1.76: part (CIP) of prior application No.:									
Prior application information: Examiner	Art Unit:									
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.										
19. CORRE	SPONDENCE ADDRESS									
X Customer Number: 25226	OR Correspondence address below									
Name										
Address										
City State	Zip Code									
Country Telepho	one Fax									
Name (Print/Type) Thomas Charr	Registration No. (Attorney/Agent) 51,543									
Signature Date February 26, 2004										
I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. EV 332780782 US, in an envelope addressed to: MS Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.										
Dated:(Tia B. Zimmerman)										

PTO/SB/17 (10-03)
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EEE TO A NOMITTAL		Complete if Known							
FEE TRANSMITTAL	Application Number Not Yet Assigned								
for FY 2004	Filing Date				Concurrently Herewith	Concurrently Herewith			
	First Named Inventor			Inven	tor Steven K. SOUDERS	Steven K. SOUDERS			
Effective 10/01/2003, Patent fees are subject to annual revision.	Examiner Name			me	Not Yet Assigned	Not Yet Assigned			
Applicant claims small entity status. See 37 CFR 1.27	Art Unit				Not Yet Assigned	Not Yet Assigned			
TOTAL AMOUNT OF PAYMENT (\$) 1,116.00	Attorney Docket No.				324212000500				
METHOD OF PAYMENT (check all that apply)				FEE	CALCULATION (continued)				
Crostit Datesony C	3. ADDITIONAL FEES								
Check Card Order Other None 3. ADDITIONAL FEES									
X Deposit Account:	Large	Entity	Small	Entity					
Deposit Account 03-1952	Fee	Fee	Fee	Fee	- For Description				
Number	Code	(\$)	Code	(\$)	Fee Description	Fee Paid			
Deposit Account Morrison & Foerster LLP	1051	130	2051	65	Surcharge – late filing fee or oath				
Name The Director is authorized to: (check all that apply)	1052	50	2052	25	Surcharge – late provisional filing fee or cover sheet.				
X Charge fee(s) indicated below X Credit any overpayments	1053	130	1053	130					
					Non-English specification				
X Charge any additional fee(s) or any underpayment of fee(s)	1812	2,520	1812		For filing a request for ex parte reexamination				
Charge fee(s) indicated below, except for the filing fee	1804	920°	1804	920	Requesting publication of SIR prior to Examiner action				
to the above-identified deposit account.	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action				
FEE CALCULATION	1251	110	2251	55	Extension for reply within first month				
1. BASIC FILING FEE	1252	420	2252	210	Extension for reply within second month				
Large Entity Small Entity	1253	950	2253	475	Extension for reply within third month				
Fee Fee Fee Fee Fee Description Fee Paid Code (\$) Code (\$)	1254	1,480	2254	740	Extension for reply within fourth month				
1001 770 2001 385 Utility filing fee 770.00	1255	2,010	2255	1,005	Extension for reply within fifth month				
1002 340 2002 170 Design filing fee	1401	330	2401	165	Notice of Appeal				
1003 530 2003 265 Plant filing fee	1402	330	2402		Filing a brief in support of an appeal				
1004 770 2004 385 Reissue filing fee 1005 160 2005 80 Provisional filing fee	1403	290	2403 1451	145	Request for oral hearing				
' <u> </u>	1451 1452	1,510 110	2452	55	Petition to institute a public use proceeding Petition to revive – unavoidable				
SUBTOTAL (1) (\$) 770.00	1453	1,330	2453	665	Petition to revive - unintentional				
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1501	1,330	2501	665	Utility issue fee (or reissue)				
Extra Fee from Claims below Fee Paid	1502	480	2502	240	Design issue fee				
Total Claims 37 -20** = 17 x 18 = 306.00	1503	640	2503	320	Plant issue fee				
Independent 3 -3** = 0 x 86 = 0.00	1460	130	1460	130	Petitions to the Commissioner				
Claims Usual Claim	1807	50	1807	50	Processing fee under 37 CFR 1.17(q)				
Large Entity Small Entity	1806	180	1806	180	Submission of Information Disclosure Stmt				
Fee Fee Fee Fee Fee Pescription	8021	40	8021	40	Recording each patent assignment per	40.00			
Code (\$) Code (\$)					property (times number of properties) Filing a submission after final rejection				
1201 86 2201 43 Independent claims in excess of 3	1809	770	2809	385	(37 CFR 1.129(a))	\square			
1203 290 2203 145 Multiple dependent claim, if not paid	1810	770	2810	385	For each additional invention to be examined (37CFR 1.129(b))				
1204 86 2204 43 ** Reissue independent claims	1801	770	2801	385					
over original patent 1205 18 2205 9 ** Reissue claims in excess of 20	1802	900	1802	900	Request for expedited examination of a design application				
and over original patent	Other fee (specify)								
SUBTOTAL (2) (\$) 306.00	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (5) 40.00								
**or number previously paid, if greater; For Reissues, see above									
SUBMITTED BY	0				(Complete (if applicable))				
Name (Print/Type) Thomas Chan		ration No ey/Agent)		,543	Telephone (650) 813-5600				
Signature					Date February 26, 20	004			
1. Ostudy 20, 2004									